



Community Profile

Pike County, Georgia 2
 Pike County, Georgia
 Drive Time: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.09218
 Longitude: -84.38919

	30 minutes	45 minutes	60 minutes
Population Summary			
2000 Total Population	124,217	343,757	857,130
2010 Total Population	138,610	438,391	1,068,425
2018 Total Population	143,232	474,180	1,155,891
2018 Group Quarters	2,995	10,598	16,680
2023 Total Population	148,979	504,268	1,225,852
2018-2023 Annual Rate	0.79%	1.24%	1.18%
2018 Total Daytime Population	128,640	413,597	1,043,696
Workers	46,230	161,335	431,634
Residents	82,410	252,262	612,062
Household Summary			
2000 Households	45,515	121,278	306,199
2000 Average Household Size	2.68	2.78	2.75
2010 Households	50,868	155,625	384,558
2010 Average Household Size	2.66	2.75	2.73
2018 Households	52,488	167,805	414,331
2018 Average Household Size	2.67	2.76	2.75
2023 Households	54,478	178,279	438,495
2023 Average Household Size	2.68	2.77	2.76
2018-2023 Annual Rate	0.75%	1.22%	1.14%
2010 Families	36,844	117,023	278,040
2010 Average Family Size	3.12	3.18	3.22
2018 Families	37,655	125,200	296,761
2018 Average Family Size	3.15	3.20	3.24
2023 Families	38,908	132,555	313,030
2023 Average Family Size	3.16	3.22	3.26
2018-2023 Annual Rate	0.66%	1.15%	1.07%
Housing Unit Summary			
2000 Housing Units	48,785	129,017	326,398
Owner Occupied Housing Units	64.8%	72.8%	66.3%
Renter Occupied Housing Units	28.5%	21.2%	27.5%
Vacant Housing Units	6.7%	6.0%	6.2%
2010 Housing Units	57,440	173,079	432,764
Owner Occupied Housing Units	59.9%	66.9%	60.3%
Renter Occupied Housing Units	28.6%	23.1%	28.6%
Vacant Housing Units	11.4%	10.1%	11.1%
2018 Housing Units	59,280	185,590	460,624
Owner Occupied Housing Units	58.4%	65.3%	58.2%
Renter Occupied Housing Units	30.1%	25.1%	31.7%
Vacant Housing Units	11.5%	9.6%	10.1%
2023 Housing Units	62,139	197,645	487,796
Owner Occupied Housing Units	59.3%	66.5%	59.6%
Renter Occupied Housing Units	28.3%	23.7%	30.2%
Vacant Housing Units	12.3%	9.8%	10.1%
Median Household Income			
2018	\$46,384	\$58,663	\$54,868
2023	\$51,060	\$63,487	\$58,741
Median Home Value			
2018	\$149,446	\$186,237	\$170,714
2023	\$183,695	\$216,849	\$194,580
Per Capita Income			
2018	\$23,577	\$28,147	\$26,500
2023	\$26,620	\$31,547	\$29,631
Median Age			
2010	37.8	37.5	35.6
2018	39.5	38.9	36.8
2023	40.7	39.5	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	52,488	167,805	414,331
<\$15,000	15.6%	10.2%	10.9%
\$15,000 - \$24,999	11.5%	8.8%	9.6%
\$25,000 - \$34,999	10.6%	8.7%	9.8%
\$35,000 - \$49,999	15.1%	13.5%	14.2%
\$50,000 - \$74,999	18.7%	19.9%	20.2%
\$75,000 - \$99,999	12.3%	14.2%	13.5%
\$100,000 - \$149,999	10.0%	14.8%	13.3%
\$150,000 - \$199,999	3.5%	5.4%	4.5%
\$200,000+	2.7%	4.6%	4.0%
Average Household Income	\$62,333	\$77,939	\$72,862
2023 Households by Income			
Household Income Base	54,478	178,279	438,495
<\$15,000	13.7%	8.8%	9.6%
\$15,000 - \$24,999	10.5%	8.0%	8.8%
\$25,000 - \$34,999	10.1%	8.1%	9.2%
\$35,000 - \$49,999	14.5%	12.8%	13.5%
\$50,000 - \$74,999	18.8%	19.5%	20.0%
\$75,000 - \$99,999	13.3%	14.8%	14.2%
\$100,000 - \$149,999	11.4%	15.9%	14.4%
\$150,000 - \$199,999	4.2%	6.2%	5.2%
\$200,000+	3.6%	5.9%	5.1%
Average Household Income	\$70,864	\$87,736	\$81,829
2018 Owner Occupied Housing Units by Value			
Total	34,647	121,222	268,262
<\$50,000	9.6%	6.9%	7.3%
\$50,000 - \$99,999	21.6%	13.5%	15.8%
\$100,000 - \$149,999	19.0%	16.1%	19.1%
\$150,000 - \$199,999	15.2%	18.6%	18.8%
\$200,000 - \$249,999	9.6%	13.2%	11.4%
\$250,000 - \$299,999	6.9%	9.2%	8.0%
\$300,000 - \$399,999	9.6%	11.4%	9.6%
\$400,000 - \$499,999	3.0%	4.7%	4.1%
\$500,000 - \$749,999	3.2%	4.3%	3.7%
\$750,000 - \$999,999	1.4%	1.3%	1.2%
\$1,000,000 - \$1,499,999	0.6%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$200,049	\$230,877	\$216,368
2023 Owner Occupied Housing Units by Value			
Total	36,878	131,484	290,910
<\$50,000	8.1%	5.7%	6.3%
\$50,000 - \$99,999	16.8%	10.3%	12.6%
\$100,000 - \$149,999	15.0%	12.5%	15.5%
\$150,000 - \$199,999	15.0%	17.0%	17.5%
\$200,000 - \$249,999	10.3%	13.3%	11.6%
\$250,000 - \$299,999	7.5%	9.8%	8.7%
\$300,000 - \$399,999	12.2%	14.0%	12.0%
\$400,000 - \$499,999	4.6%	6.3%	5.8%
\$500,000 - \$749,999	6.2%	7.0%	6.1%
\$750,000 - \$999,999	2.8%	2.4%	2.4%
\$1,000,000 - \$1,499,999	1.1%	1.2%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	0.3%	0.2%	0.2%
Average Home Value	\$250,811	\$278,280	\$260,208

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	138,609	438,389	1,068,428
0 - 4	6.6%	6.4%	7.1%
5 - 9	6.9%	7.3%	7.5%
10 - 14	7.1%	7.8%	7.8%
15 - 24	13.6%	13.4%	13.9%
25 - 34	11.9%	11.6%	12.9%
35 - 44	13.5%	14.7%	14.8%
45 - 54	14.7%	15.5%	14.8%
55 - 64	12.3%	11.9%	11.2%
65 - 74	7.8%	6.9%	6.1%
75 - 84	4.0%	3.3%	3.0%
85 +	1.5%	1.2%	1.1%
18 +	74.9%	73.5%	72.8%
2018 Population by Age			
Total	143,231	474,180	1,155,892
0 - 4	6.1%	6.0%	6.5%
5 - 9	6.4%	6.5%	6.8%
10 - 14	6.6%	6.9%	7.0%
15 - 24	12.6%	12.8%	13.3%
25 - 34	12.8%	12.9%	13.9%
35 - 44	12.4%	12.8%	13.0%
45 - 54	13.4%	14.2%	13.6%
55 - 64	13.4%	13.3%	12.5%
65 - 74	10.2%	9.3%	8.5%
75 - 84	4.6%	4.0%	3.5%
85 +	1.6%	1.3%	1.2%
18 +	77.3%	76.6%	75.6%
2023 Population by Age			
Total	148,978	504,268	1,225,853
0 - 4	5.9%	5.9%	6.4%
5 - 9	6.2%	6.3%	6.6%
10 - 14	6.6%	6.7%	6.9%
15 - 24	12.0%	11.9%	12.5%
25 - 34	12.2%	13.2%	14.3%
35 - 44	12.5%	13.1%	13.3%
45 - 54	12.6%	12.9%	12.5%
55 - 64	13.4%	13.2%	12.3%
65 - 74	11.1%	10.3%	9.4%
75 - 84	5.8%	5.1%	4.5%
85 +	1.7%	1.4%	1.3%
18 +	77.6%	77.1%	76.1%
2010 Population by Sex			
Males	67,184	213,429	514,133
Females	71,426	224,962	554,292
2018 Population by Sex			
Males	69,645	231,341	557,361
Females	73,587	242,839	598,530
2023 Population by Sex			
Males	72,715	246,757	593,067
Females	76,263	257,511	632,785

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	138,610	438,392	1,068,425
White Alone	69.0%	63.4%	50.5%
Black Alone	27.2%	30.5%	41.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.7%	1.9%	2.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.2%	2.0%	3.3%
Two or More Races	1.5%	1.9%	2.1%
Hispanic Origin	2.8%	5.1%	7.0%
Diversity Index	48.0	55.2	63.1
2018 Population by Race/Ethnicity			
Total	143,231	474,181	1,155,892
White Alone	67.8%	59.1%	46.0%
Black Alone	27.5%	33.4%	44.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.8%	2.5%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	2.2%	3.4%
Two or More Races	1.9%	2.4%	2.5%
Hispanic Origin	3.6%	5.8%	7.4%
Diversity Index	50.1	58.8	64.6
2023 Population by Race/Ethnicity			
Total	148,978	504,267	1,225,852
White Alone	66.7%	56.2%	43.2%
Black Alone	27.8%	35.3%	46.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.0%	3.0%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	2.4%	3.6%
Two or More Races	2.3%	2.7%	2.8%
Hispanic Origin	4.2%	6.4%	7.8%
Diversity Index	52.0	61.1	65.5
2010 Population by Relationship and Household Type			
Total	138,610	438,391	1,068,425
In Households	97.6%	97.6%	98.4%
In Family Households	85.4%	87.0%	86.3%
Householder	26.6%	26.7%	26.0%
Spouse	18.4%	19.4%	17.4%
Child	33.4%	34.3%	35.0%
Other relative	4.6%	4.5%	5.3%
Nonrelative	2.5%	2.2%	2.6%
In Nonfamily Households	12.2%	10.6%	12.1%
In Group Quarters	2.4%	2.4%	1.6%
Institutionalized Population	1.6%	2.1%	1.3%
Noninstitutionalized Population	0.9%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	97,983	321,694	766,978
Less than 9th Grade	4.8%	3.4%	4.2%
9th - 12th Grade, No Diploma	12.5%	8.9%	8.8%
High School Graduate	28.5%	25.6%	25.9%
GED/Alternative Credential	8.2%	5.7%	5.0%
Some College, No Degree	20.8%	21.3%	22.3%
Associate Degree	7.1%	7.8%	7.9%
Bachelor's Degree	11.4%	17.4%	16.3%
Graduate/Professional Degree	6.6%	9.9%	9.5%
2018 Population 15+ by Marital Status			
Total	115,957	382,377	921,207
Never Married	30.9%	30.5%	34.3%
Married	49.6%	51.8%	48.0%
Widowed	7.3%	6.1%	5.6%
Divorced	12.2%	11.6%	12.1%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.4%	95.0%	94.2%
Civilian Unemployed (Unemployment Rate)	5.6%	5.0%	5.8%
2018 Employed Population 16+ by Industry			
Total	60,969	219,368	545,495
Agriculture/Mining	1.4%	0.7%	0.6%
Construction	7.1%	5.7%	6.1%
Manufacturing	13.4%	10.2%	9.7%
Wholesale Trade	3.0%	3.0%	2.8%
Retail Trade	12.4%	11.6%	11.5%
Transportation/Utilities	9.1%	12.5%	11.8%
Information	1.2%	1.6%	1.6%
Finance/Insurance/Real Estate	4.6%	5.2%	5.7%
Services	42.4%	43.3%	44.2%
Public Administration	5.3%	6.3%	6.0%
2018 Employed Population 16+ by Occupation			
Total	60,969	219,368	545,496
White Collar	52.3%	57.5%	56.1%
Management/Business/Financial	10.9%	13.4%	12.7%
Professional	17.2%	18.7%	17.7%
Sales	11.1%	11.2%	10.9%
Administrative Support	13.1%	14.3%	14.9%
Services	17.5%	17.2%	18.1%
Blue Collar	30.2%	25.3%	25.8%
Farming/Forestry/Fishing	0.6%	0.3%	0.3%
Construction/Extraction	5.4%	4.5%	5.0%
Installation/Maintenance/Repair	5.8%	4.9%	4.8%
Production	9.0%	6.3%	6.1%
Transportation/Material Moving	9.5%	9.3%	9.6%
2010 Population By Urban/ Rural Status			
Total Population	138,610	438,391	1,068,425
Population Inside Urbanized Area	29.7%	55.8%	67.9%
Population Inside Urbanized Cluster	15.0%	8.0%	6.2%
Rural Population	55.3%	36.2%	25.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	50,868	155,625	384,557
Households with 1 Person	23.2%	21.0%	23.1%
Households with 2+ People	76.8%	79.0%	76.9%
Family Households	72.4%	75.2%	72.3%
Husband-wife Families	50.0%	54.7%	48.3%
With Related Children	22.0%	25.8%	23.4%
Other Family (No Spouse Present)	22.4%	20.5%	24.0%
Other Family with Male Householder	5.5%	4.9%	5.4%
With Related Children	3.0%	2.8%	3.1%
Other Family with Female Householder	16.9%	15.6%	18.6%
With Related Children	11.0%	10.5%	12.9%
Nonfamily Households	4.3%	3.9%	4.6%
All Households with Children	36.5%	39.6%	39.9%
Multigenerational Households	6.3%	6.0%	6.2%
Unmarried Partner Households	6.1%	5.2%	6.0%
Male-female	5.5%	4.6%	5.3%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	50,867	155,625	384,557
1 Person Household	23.2%	21.0%	23.1%
2 Person Household	33.0%	32.3%	30.7%
3 Person Household	17.7%	18.3%	18.1%
4 Person Household	14.8%	16.1%	15.2%
5 Person Household	6.7%	7.5%	7.5%
6 Person Household	2.8%	3.0%	3.2%
7 + Person Household	1.8%	1.9%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	50,868	155,625	384,558
Owner Occupied	67.7%	74.4%	67.9%
Owned with a Mortgage/Loan	46.8%	56.9%	53.3%
Owned Free and Clear	20.9%	17.4%	14.6%
Renter Occupied	32.3%	25.6%	32.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	57,440	173,079	432,764
Housing Units Inside Urbanized Area	30.0%	54.3%	67.5%
Housing Units Inside Urbanized Cluster	15.7%	8.7%	6.5%
Rural Housing Units	54.3%	37.0%	26.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Southern Satellites (10A)	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Southern Satellites (10A)	Up and Coming Families
3.	Rural Bypasses (10E)	Soccer Moms (4A)	Soccer Moms (4A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$84,964,790	\$340,027,936	\$796,120,969
Average Spent	\$1,618.75	\$2,026.33	\$1,921.46
Spending Potential Index	74	93	88
Education: Total \$	\$50,391,858	\$209,944,724	\$493,715,054
Average Spent	\$960.06	\$1,251.12	\$1,191.60
Spending Potential Index	66	86	82
Entertainment/Recreation: Total \$	\$132,014,958	\$516,370,081	\$1,180,082,026
Average Spent	\$2,515.15	\$3,077.20	\$2,848.16
Spending Potential Index	78	96	88
Food at Home: Total \$	\$209,394,274	\$804,406,441	\$1,862,643,829
Average Spent	\$3,989.37	\$4,793.70	\$4,495.55
Spending Potential Index	79	96	90
Food Away from Home: Total \$	\$138,799,597	\$553,558,549	\$1,294,550,767
Average Spent	\$2,644.41	\$3,298.82	\$3,124.44
Spending Potential Index	75	94	89
Health Care: Total \$	\$247,814,048	\$945,080,043	\$2,124,827,387
Average Spent	\$4,721.35	\$5,632.01	\$5,128.33
Spending Potential Index	82	98	90
HH Furnishings & Equipment: Total \$	\$83,188,314	\$332,714,800	\$768,196,523
Average Spent	\$1,584.90	\$1,982.75	\$1,854.06
Spending Potential Index	76	95	89
Personal Care Products & Services: Total \$	\$32,542,183	\$130,673,195	\$303,526,437
Average Spent	\$619.99	\$778.72	\$732.57
Spending Potential Index	75	94	89
Shelter: Total \$	\$625,009,850	\$2,514,285,345	\$5,955,088,303
Average Spent	\$11,907.67	\$14,983.38	\$14,372.78
Spending Potential Index	71	89	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$99,254,057	\$388,876,293	\$881,374,609
Average Spent	\$1,890.99	\$2,317.43	\$2,127.22
Spending Potential Index	76	93	86
Travel: Total \$	\$78,100,560	\$326,680,924	\$754,313,754
Average Spent	\$1,487.97	\$1,946.79	\$1,820.56
Spending Potential Index	69	90	85
Vehicle Maintenance & Repairs: Total \$	\$44,591,112	\$173,393,980	\$399,516,773
Average Spent	\$849.55	\$1,033.31	\$964.25
Spending Potential Index	79	96	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.