

Zebulon, GA - Regional Trade Area

NextSite Community Overview

1990 - 2000 - 2010 Census, Q2 2018 Estimates & Q2 2023 Projections

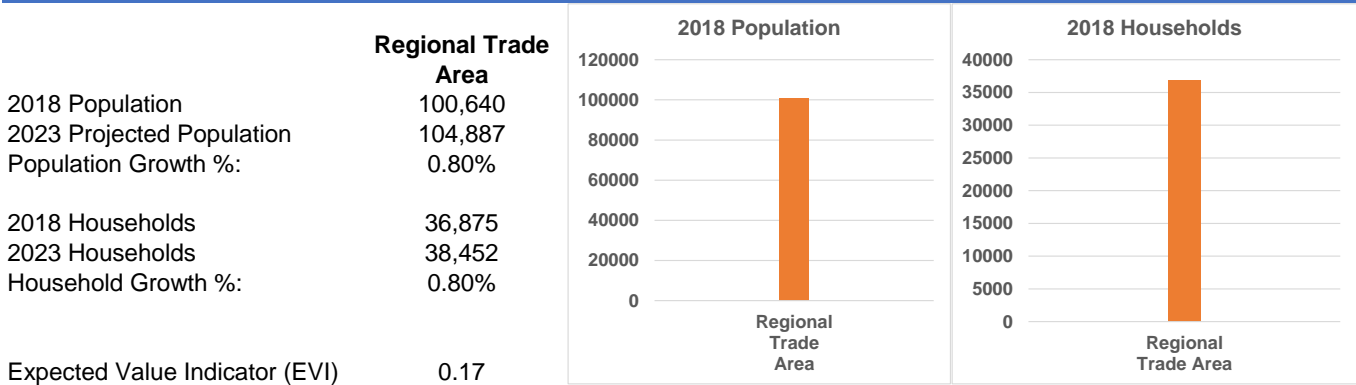
Calculated using TAS Retrieval

Latitude: 33.102094 Longitude: -84.342194

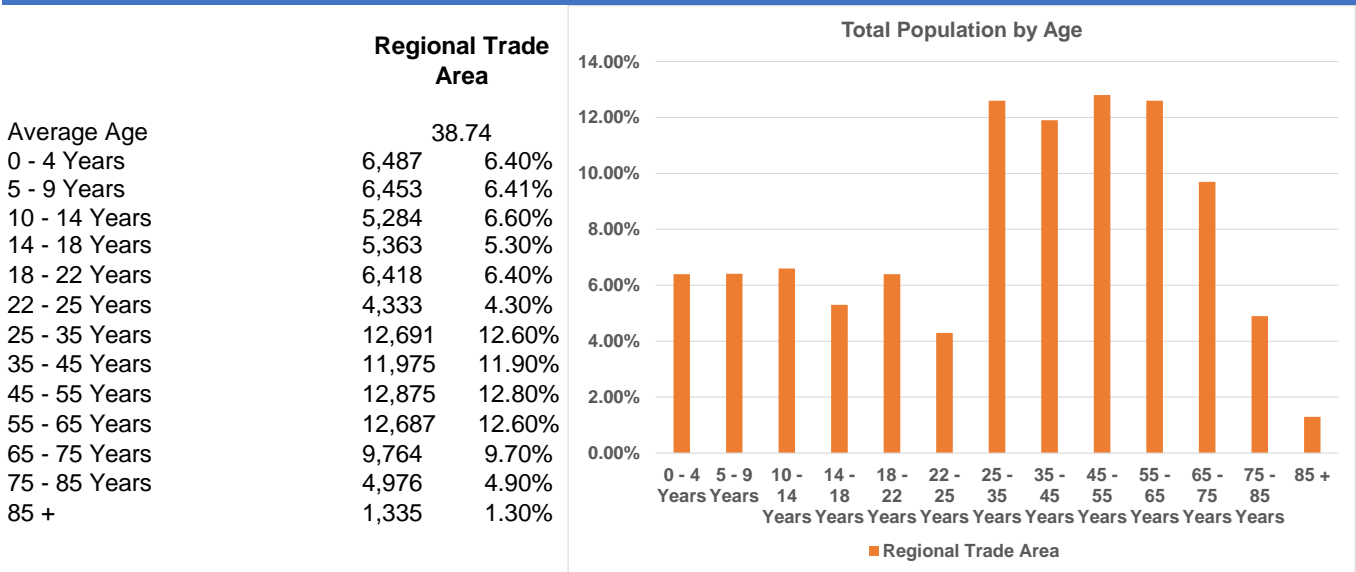
Jan 16, 2019



Population

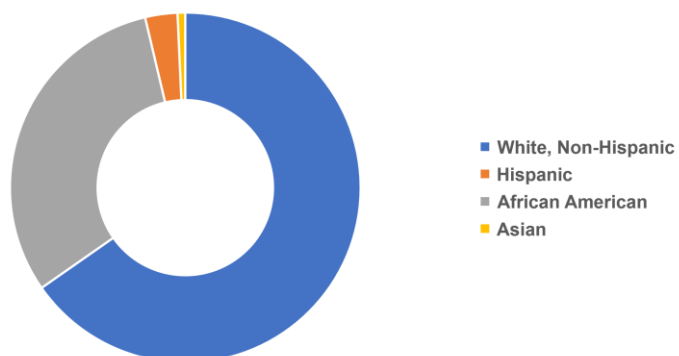


Total Population by Age



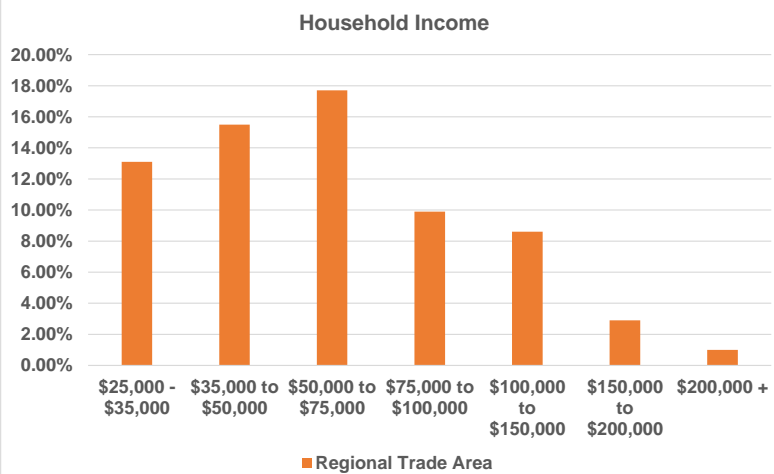
Population by Race/Ethnicity

	Regional Trade Area	
White, Non-Hispanic	64,562	64.20%
Hispanic	2,949	2.93%
African American	30,647	30.50%
Asian	735	0.70%



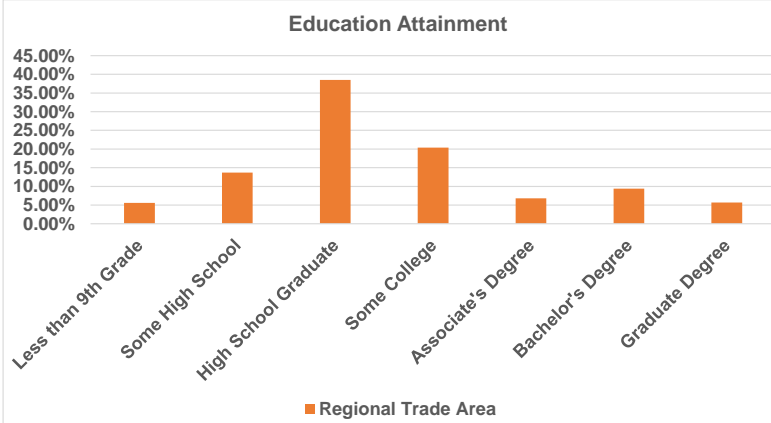
Household Income

	Regional Trade Area	
Per Capita Income	\$20,096	
Average HH Income	\$53,760	
Median HH Income	\$40,224	
\$25,000 - \$35,000	4,820	13.10%
\$35,000 to \$50,000	5,698	15.50%
\$50,000 to \$75,000	6,520	17.70%
\$75,000 to \$100,000	3,654	9.90%
\$100,000 to \$150,000	3,169	8.60%
\$150,000 to \$200,000	1,055	2.90%
\$200,000 +	387	1.00%



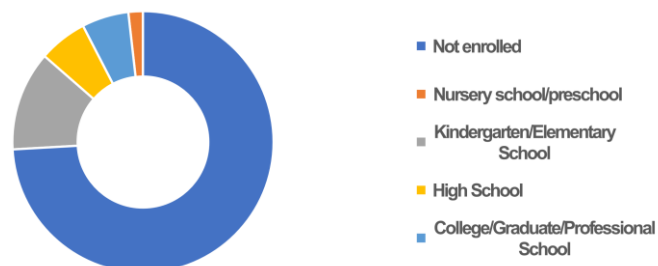
Education Attainment

	Regional Trade Area	
Less than 9th Grade	3,738	5.60%
Some High School	9,099	13.70%
High School Graduate	25,519	38.50%
Some College	13,506	20.40%
Associate's Degree	4,477	6.80%
Bachelor's Degree	6,201	9.40%
Graduate Degree	3,763	5.70%



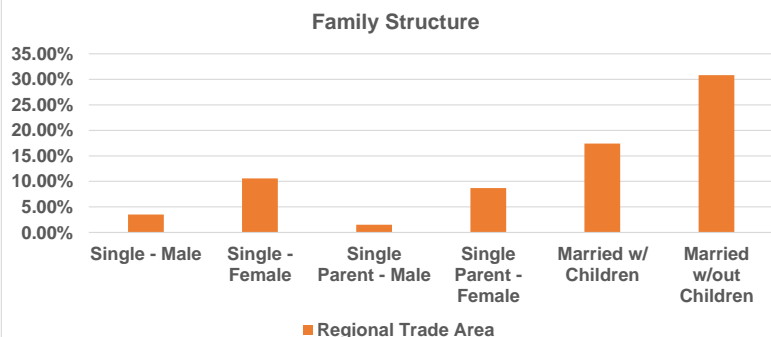
School Enrollment

	Regional Trade Area	
Not enrolled	74,581	74.10%
Nursery school/preschool	1,802	1.80%
Kindergarten/Elementary	12,360	12.30%
High School	6,063	6.00%
College/Graduate/Professional	5,834	5.80%



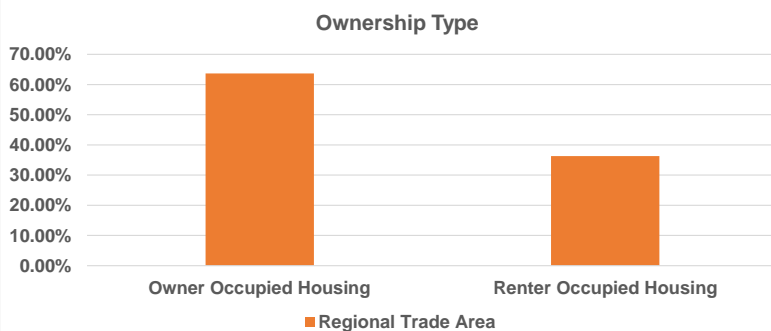
Family Structure

	Regional Trade Area	
Single - Male	1,274	3.50%
Single - Female	3,894	10.60%
Single Parent - Male	565	1.50%
Single Parent - Female	3,197	8.70%
Married w/ Children	6,403	17.40%
Married w/out Children	11,373	30.80%



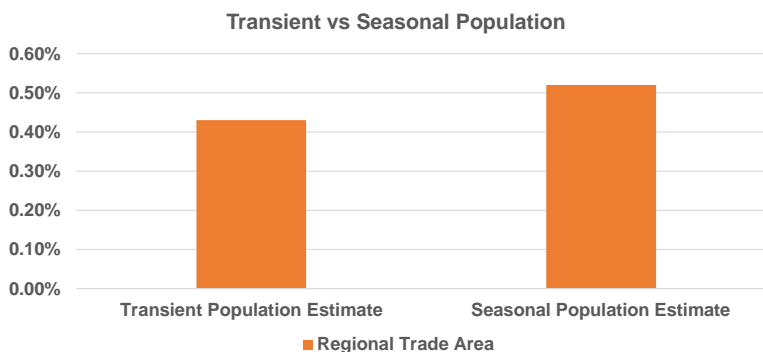
Home Ownership

	Regional Trade Area	
Owner Occupied Housing	23,473	63.70%
Renter Occupied Housing	13,402	36.30%



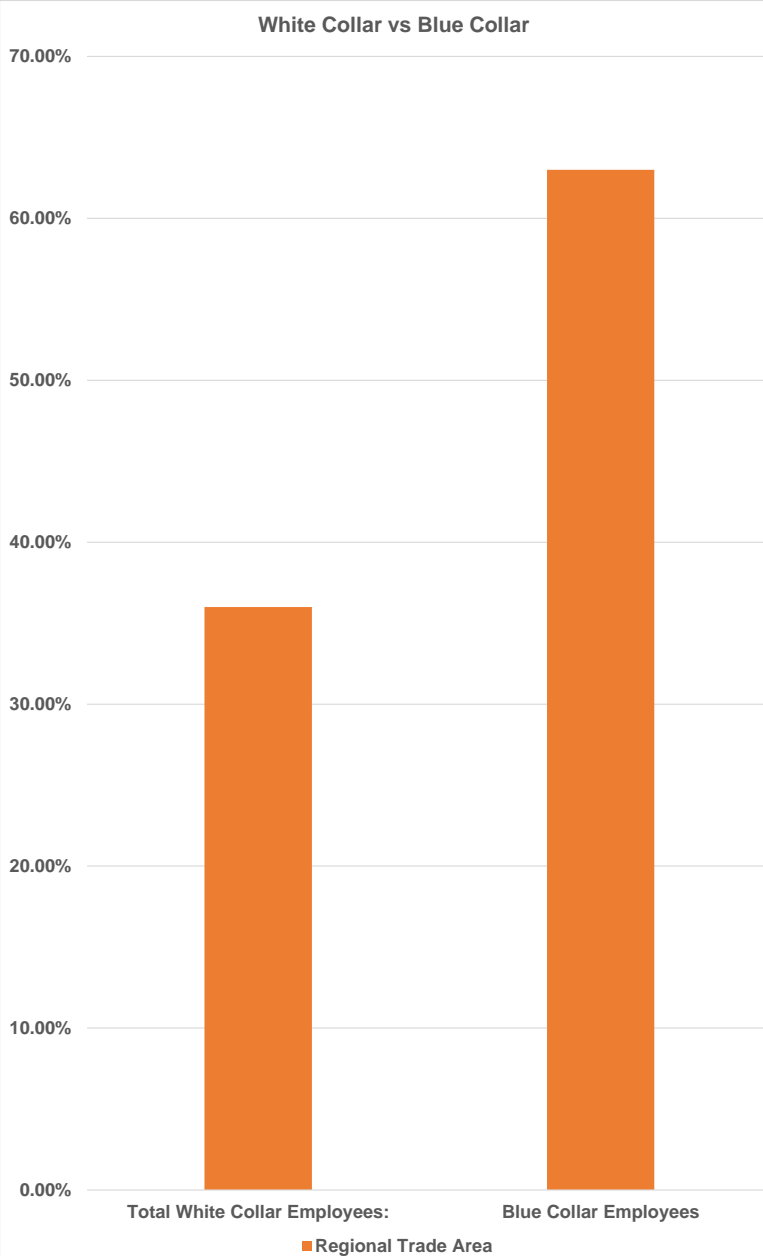
Components of Change

	Regional Trade Area	
Births	1,241	
Deaths	909	
Migration	328	
Transient Population Estimate	428	0.43%
Seasonal Population Estimate	522	0.52%



Occupations

	Regional Trade Area	
Total White Collar	12,326	36.00%
Architecture and Engineering Employees	290	1.00%
Community and Social Services Employees	1,377	4.00%
Computer/Mathematical Science Employees:	387	1.00%
Education, Training, and Library Employees	2,771	8.00%
Arts, Design, Entertainment, Sports, and Media Employees	445	1.00%
Healthcare Practitioners/Technical Employees	2,449	7.00%
Healthcare Support Employees	1,497	4.00%
Legal Employees	130	0.00%
Life, Physical, and Social Science Employees	219	1.00%
Management Employees	1,770	5.00%
Blue Collar Employees	21,771	63.00%
Building, Grounds Cleaning, and Maintenance Employees	1,123	3.00%
Construction and Extraction Employees	1,191	3.00%
Farming, Fishing, and Forestry Employees	51	0.00%
Food Preparation and Serving Related Employees	2,314	7.00%
Installation, Maintenance, and Repair Employees	1,568	5.00%
Personal Care and Service Employees	1,228	4.00%
Production Employees:	1,921	6.00%
Protective Service Employees:	375	1.00%
Sales and Related Employees:	4,416	13.00%
Transportation/Material Moving Employees:	1,858	5.00%
Military	-	0.00%



Workplace Statistics

	Regional Trade Area
# of Businesses:	2,221
Workplace Employees (FTE):	34,293
Total Daytime Population:	114,186
Median Employee Salary:	\$39,075
Average Employee Salary:	\$45,882
Unemployment Rate	7.10%

