

Zebulon, GA

Mosaic: Segmentation

Calculated using TAS Retrieval

Latitude: 33.102094 Longitude: -84.342194

Jan 16, 2019



Regional Trade Area

Rank	Tapestry Segment	2018 Households		2018 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	N48: Gospel and Grits	10.3%	10.3%	1.4%	1.4%	7
2	Q64: Town Elders	8.8%	19.0%	4.2%	5.6%	2
3	S69: Soul Survivors	8.3%	27.3%	1.5%	7.1%	6
4	L43: Homemade Happiness	6.3%	33.7%	2.1%	9.2%	3
5	M44: Red, White and Bluegrass	5.9%	39.6%	1.5%	10.7%	4
		39.6%		10.7%		
6	R67: Hope for Tomorrow	5.6%	45.1%	0.9%	11.7%	6
7	E21: Unspoiled Splendor	4.8%	50.0%	2.5%	14.2%	2
8	I30: Stockcars and State Parks	4.4%	54.4%	1.7%	15.9%	3
9	O51: Digital Dependents	4.3%	58.7%	4.2%	20.1%	1
10	J35: Rural Escape	4.3%	63.0%	1.7%	21.7%	3
		23.4%		11.0%		
		63.0%		21.7%		

